



Vaidehi Rajesh

Visual Communicator

About

A Visual Communication Design student passionate about visual storytelling and illustration.

Education

B.Des (Hons)
[Bachelor of Design]

2024-2028
Unitedworld Institute of Design (UID), Ahmedabad

CBSE Class 12th
Secured 94% in boards

2024
Akshara International School, Pune

CBSE Class 10th
Secured 93% in boards

2022
Akshara International School, Pune

Experience

Design Associate

The Akshar Org
January-May 2023

- Created multiple social media posts and graphics
- Assisted in editing and copywriting content

Design Intern

Arena Animation, Kothrud, Pune
Animation Camp
November 2022

- Attended the Awareness in Animation and VFX Internship Programme.
- Participated in activities regarding stop motion, rotoscoping and green screening.

Core Member

Jaan Pechchaan
Visual Communication Club
Since December 2025

- Created social media assets and presentations
- Conducted sessions on Illustration
- Created installations and displays
- Created and sold illustrated products

Languages

- English
- Hindi
- Tamil
- German (Basic)
- Marathi (Basic)

Achievements

Student of the Year Award
By Times of India, NIE
11th October 2021

Interhouse and Interschool competitions (Debates, Podcasts, Skits, Singing)

Key Skills

- Illustration
- Vector Graphics Design
- Typography
- Print Design
- Social Media and Branding Creatives
- Motion Graphics
- Markup Languages (HTML, CSS, basic Java Script)

Software skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Express
- Microsoft Office (Word, Powerpoint, Excel)

Hobbies

- Painting and live sketching
Watercolours, Graphite Pencils, Charcoal, Poster Colours, Acrylic Painting
- Reading
- Animation
Stop motion, 2D frame-by-frame animation
- Crochet
- Bharatnatyam
- Table Tennis
- Writing

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